

+rosebud magazine

MEDIA INFORMATION



JUST RELEASED:

+rosebud no.7 – VERY FUNNY!



VERY FUNNY! Cover by Paul Graves

Humor will be THE next big thing in design!

—Ralf Herms, editor

+rosebud magazine is 10-years old, now isn't that a reason to laugh? +rosebud, at least, finds this VERY FUNNY! And you can celebrate with us and also laugh with us.

VERY FUNNY!, on 600 pages that include the longest joke in the world, explores the previously unimagined depths and pitfalls of our fun-and-games culture.

There are people who can supposedly tell jokes for hours on end. Are you one of those who can laugh about them? Or, when at the movies, do you always have the feeling that the audience constantly laughs at the wrong places? But there are worse things than a bad sense of humor. Like financial crises. Or humor-lacking colleagues who think they are madly funny and gigglingly write quotation marks in the air.

In any case, humor is best when it's at the expense of others. Which is why VERY FUNNY!—following in the wake of Dada, Fluxus, satire and the grotesque—presents brainwaves and fallouts from biting to ironic—in words and pictures.

With many contributions by internationally renowned artists, designers, photographers, copywriters and illustrators, such as: Paul Graves, Mike Meiré, Joachim Baldauf, Michael Dürr, Erik Kessels, Nicolas Mahler, Harmen de Hoop, Jason Polan, Thomas Mailänder, Vikky Wilkes, Jork Weismann, and many more.

VERY FUNNY! will be presented within the framework of the second Rosebud, Inc. SHOWROOM on September 10, 2009 in Vienna.

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**VERY
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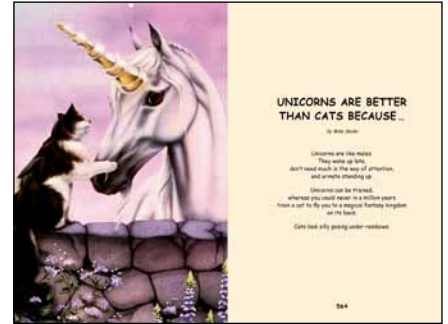
VERY FUNNY! — Preview



VERY FUNNY! Cover by Paul Graves



"Schmock" by Alexander Egger



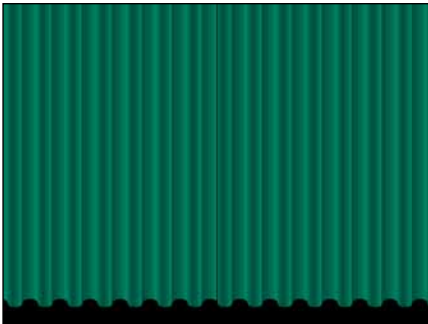
"Mountain Man Dance Moves" by McSweeney's



"Pussy Party" by Paul Graves



"Marcel Du Champ" by Mike Meiré



"Curtains" by Rafael Rozendaal



"Star" by Klaus Fritsch



"Shitty News" by Jose Ramon Gonzales



"40 Trade Ads" by Erik Kessels



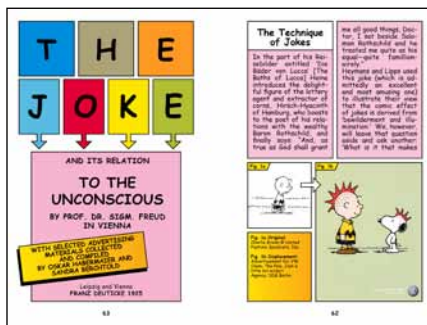
"Moreno de rir" by Sonja Martener



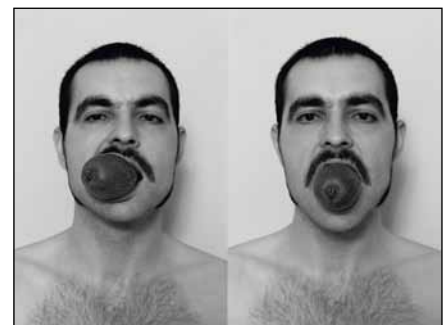
„Funny Mae (A-C)" by Christoph Steinegger



"Extreme Tourism" by Thomas Mailänder



"The Joke" by Oskar Habermaier/Sandra Berchtold



"This Guy Named Kiwi" by Joachim Baldauf

High-resolution images of the spreads above and additional images are available for download here: www.rosebudmagazine.com/veryfunny/press

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About +rosebud magazine

+rosebud is a design magazine that operates with the desire to explore and exhaust the possibilities and potentials that paper and 2D-structure have to offer.

The symbolic name, a derivation from the the last, mysterious word that the newspaper tycoon stammers out in Orson Welles' film classic „Citizen Kane," figuratively indicates that +rosebud is an attempt to explain the puzzle „medium"—keeping Welles' experimental spirit in mind.

The media are, as ever, a reflection of the times. In just this sense, +rosebud chooses to take up themes that are especially relevant in their respective generational context. At the same time, +rosebud re-invents itself with each new issue. Thus, just as the era runs its course and the old is constantly replaced by the new, each issue of +rosebud goes through a thematic and formal rebirth.

Starting with the VERY FUNNY! issue, +rosebud will be distributed worldwide by Verlag für moderne Kunst Nürnberg. +rosebud is available in select bookshops as well as online at amazon.com.

The seven previous issues have received many international design awards, e.g., from Art Directors Club Deutschland, Creativ Club Austria, Type Directors Club New York, and many more. On top of this, regular exhibitions in Nuremberg, Vienna, Barcelona and Tokyo, among others, create a strong and continual presence in public space.

“+rosebud — a successor to Twen?”
—Print+Produktion

“Media diversity in smashing style!”
—Elle

“Utterly smart!”
—Kress Report

“...individual, original, engaging and fascinating...”
—Novum

“+rosebud blooms again”
—Creative Review

Issues published up to now



+rosebud no.1—ANDERE WELTEN *



+rosebud no.2—RETRO *



+rosebud no.3—BLINDTEXT **



+rosebud no.4—ACTION **



+rosebud no.5—MYSTERY **



+rosebud no.6—IDEAL **

“A top-line publication that could hardly be any more colorful, more bizarre, more offbeat, more conceptual and more critical.”
—Wiener

“...an homage to Orson Welles and things beautiful in general...”
—Süddeutsche Zeitung

* Sold out.

** Issues distributed through Berlin publisher Gestalten Verlag www.gestalten.com.

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